



Meeting Minutes for Tuesday August 31, 2021

Call to meeting 7:09pm

Board Attendance: Todd, Mary, Lori, Kim

People in Attendance: Carolyn Winklebauer, Teresa and Jason Johanns, Deb and Gary Kipp, Patrice Roth, Sheri Obrechth, Helen Krichau, Abby Burke, Brent Goney, Shelly Anzalone, Nic DeBoer, Luta Pleiss, Brooke Christiansen, Tonya Minardi, Lisa Brueckner, Shawnla Mack, Nikki Kendall, Matt Kalcevichs, Erin Barry, Kelli Jaixen,

Overview of Booster Club

Todd Petersen, President

Todd provided an overview of how the booster club supports the clubs, activities and sports at Millard North. The booster club is in constant contact with the school leadership to understand support needed and how the Booster club can help.

- Goal this year is to get a membership rep from each sport.
- Increase membership so more parents with kids in any club, activity or sport can join in the Booster Club and strengthen the MN community with parent support.
- Streamline communication and help the Booster Club members understand what events are going on.
- Continue to provide transparency and accountability amongst the Booster Club.
- Shelly Anzalone did a fantastic job transitioning the website from Sports Engine to BoosterSpark. So many enhancements that improve the ease of use.

Intro Board and Committee Chairs

Todd Petersen, President

Jim Granger, Treasurer

Mary Matthews, Secretary

Lori Rohrig, Membership Chair

Kim Fendrick, Craft Fair Chair

Open Board Positions

Vice President/President Elect 2021-2022

Vice President Fundraising

Vice President Communications

Kelsey Cunningham- Mustang Moolah head

Member Introductions for all attending the meeting.



Membership Update

Todd Petersen

Membership was at the Back to School event, social media information for Booster Club. Please share it, like it and get others to join. Remember a portion of the membership dues goes to the activities. Encourage others in your activities to join.

- We are currently at 147 members and we would love to see that grow when we have a total of 2600 students, we would love to see more. Staff at MN are trying to help and we have fun events to do. Parents can join at any time throughout the year The membership runs August 1st- July 31st annually.
- Orders are targeted to be finalized at the end of this week and then receive the product in about 3 weeks. We will determine a distribution model that makes sense to get the gifts out.
- We added a membership level this year "green". Of 147 members we have about 50 of the 147 in the \$250 total. We are also working to build more corporate/business models to share.
- How can we communicate better? We are okay, but can be better. What ideas are out there? We have ideas on Instagram, we are on Facebook, Twitter and daily announcements from the school. Booster Spark has a great resource for communications.

General Operating Update

Todd Petersen

- Back to School Dance- mild success. We had 200 kids with a themed dance of jersey's. DJ was great and easy to work with \$150 in security officer. A dance ticket got Hawaiian Ice.
 - Member Question: Could it be a freshman orientation advertised in Spring and have the mentors attend with them? Could we have a group of upperclassman organize and plan it. We cosponsor with Student Council. It was a good start and we can grow it from here. Ideas are appreciated as we plan for next year.
- Booster Palooza- currently sold 34 tickets- trying to get 250-300 people. Booster Palooza is a big back to school parents event. It's a tailgate party with games, a band, Union Pizza will be doing burgers, brats and tailgate food. There will be beverages. Ticket to enter, music, food and drink ticket along with a raffle. Music will start at 7:30 and off the stage by 10:30. Silent Auction items, like VIP parking, metro passes, Mustang swag and raffles. 50/50 Raffle. Tickets will be for sale at the door. Need people to share information about the event... promote it with friends, invite parents from your child's club, activity or sport.
- Mustang Moolah- High level financial information was shared. Working on the application now for the upcoming year.. A few things with the application have changed. Todd shared that we are looking into changing the timing. Todd explained what Mustang Moolah is. Mustang Moolah- we hold a Nebraska gaming lottery to run a lottery. Kids get



them in packages of 10, and are \$10 each. Tax implications for carrying money year over year.

- Fireworks High level financials were shared along with our Fireworks stand success ranking in the City. We have been approached by another vendor and are looking at options. We may be looking to partner up on another tent or possibly 2 more. MN would have the manpower to cover the 10 days. The money is allocated by the hours that the members have worked. The way this works is that Booster Clubs writes one check to the school, and then its up to the school to figure out how they spend it.

Fundraising Option- Certified Cell sells used cell phones. Its pretty touchless. Good Marketing. They will give us a percentage and be identified which groups and then the funds will be coming for several groups. Should be live in the next month or month and a half.

Treasurer Update

Todd Petersen

Todd provided a treasury update. Current bank balances along with expected receipts were discussed. In addition, an update on large expenditures was provided along with a summary of donations to the high school.

Craft Fair

Kim Fendrick

Update- 3rd year of the Fall craft show. Last year with COVID we gave specific timelines, we did allow people to move their table to this year. We are expanding this year to both sides of the gym. We have committed to have 207 spots. There are 157 different crafters. We did see a decline last year. We could only send in 100 people in the building every 10 minutes and October 23rd. Crafters can setup the 22nd. We always have the 3rd Saturday of October. Friday we set up, and Saturday morning we help people setup. School takes care of the concession. Then students assisted with tear down at the end of the day, help vendors carry out their items, and pick up the tables and tape.

If anyone is interested in chairing a bake sale at the craft fair, let Kim know.

- Call for Volunteers
Parking Lots, security, taking money watching tables for restrooms, lunch orders

Call to Action for Members

- Craft Fair Volunteers
- Palooza Volunteers to help take down.

Meeting adjourned 8:29pm